Facebook & Blendspace as Learning Platform

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CENTRE FOR ACADEMIC DEVELOPMENT PUSAT PEMBANGUNAN AKADEMIK

FACEBOOK as Learning Platform

- . Most convenient way to get connected with students. WHY?
- .80% of Malaysia population have FB account.
- . FB advantage is that your audience is most definitely there.

. Advantage:

- It is accessible to everyone.
- It is ideal for social learning
- It enhances learner engagement
- It is inexpensive

. Disadvantage

- It is distracting
- It is not secure
- It cannot provide feedback on performance





Facebook At A Glance:

Daily time spent on Facebook:

58 min

Monthly Active Users:

2.2 Billion

Photos Uploaded Daily:

300 Million

Daily Active Users:

1.4 Billion

Video Views Daily:

8 Billion

Source by SimilarWeb's

FB ACCOUNT



FACEBOOK PERSONAL ACCOUNT



FACEBOOK PAGE

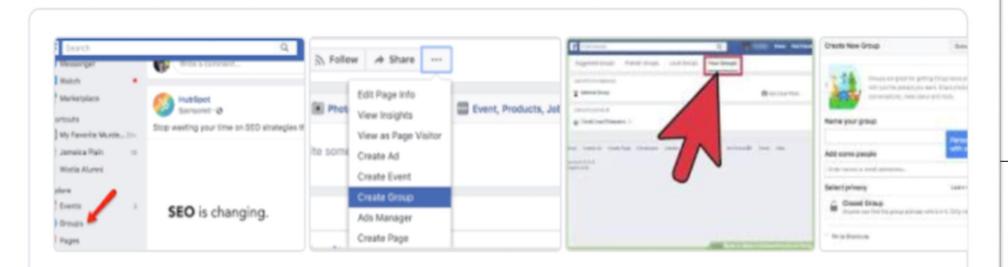


FACEBOOK GROUP

facebook	Full Profile	Fan Page	Group
Persona	Single Persona. Multi- user with shared login/ password	Multi-User. No need for separate login	No Persona
Outreach	Can make friend requests, post to other profiles/pages, and send messages (email)	Can "share" or "suggest" page to other friends. Can also promote with an Ad	Can invite friends to join and invite by email. Can also "share" or promote with an Ad
Privacy	Customizable	Public Only (can restrict access based on age)	Public or Private Group (determined at creation)
Posts/Updates	Customizable with "Lists" and privacy settings	Posts will appear in fan's "Updates" feed	Cannot create posts in member's "Updates." Members can see posts from other members to the group page
Social Media Connectivity	Connect to Twitter, Wordpress, etc. via applications. Profile doubles as login around the Web with FB Connect	Can import blog posts with "Notes"	No connectivity without linking
Discussions	Not available	Available	Available
Events	Can generate events and RSVP to events	Not available	Can generate events
Notes	Available. Can import blog posts to Notes	Available. Can import blog posts to Notes	Not Available
Messages	Send to friends, "Lists," or email addresses. Can send attachments (links, video, photos).	Not available	Send to all members at once (up to 5000). Attachments not available
Photos	Can post photos. Friends can post photos to Wall only	Can post photos. Fans can post photos to Wall or Fan Photo Album	Members can post photos to Group Photos
User Traffic Analysis	Not available	Available with "Insights"	Not Available

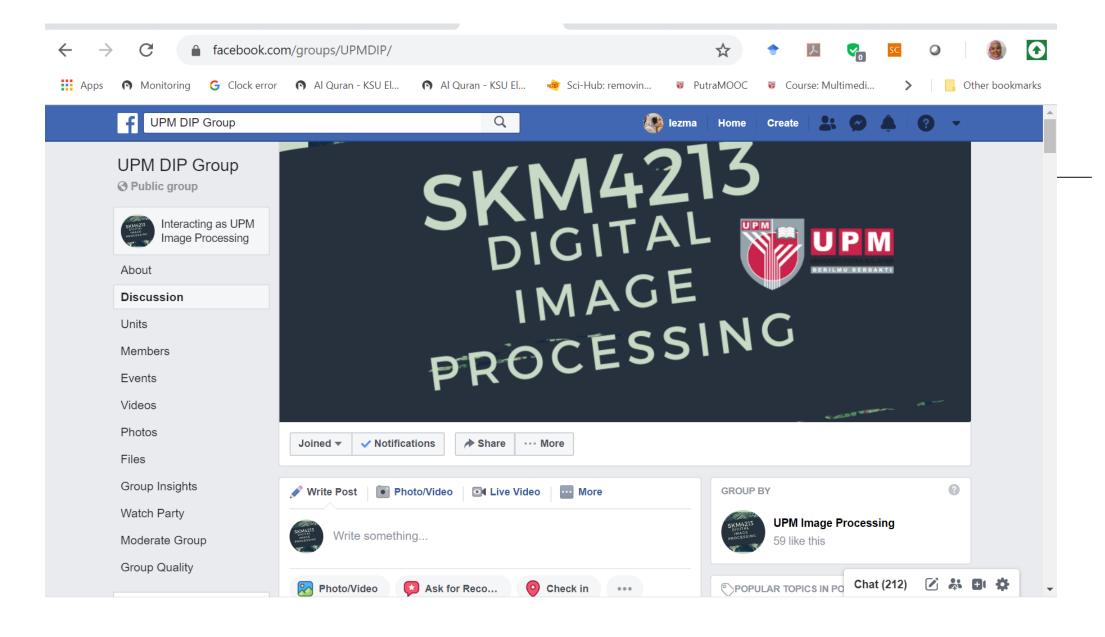
Comparison analysis done by Justin Westbrook - October 2010 Facebook logo is trademark and property of Facebook as are all named application in quotes.

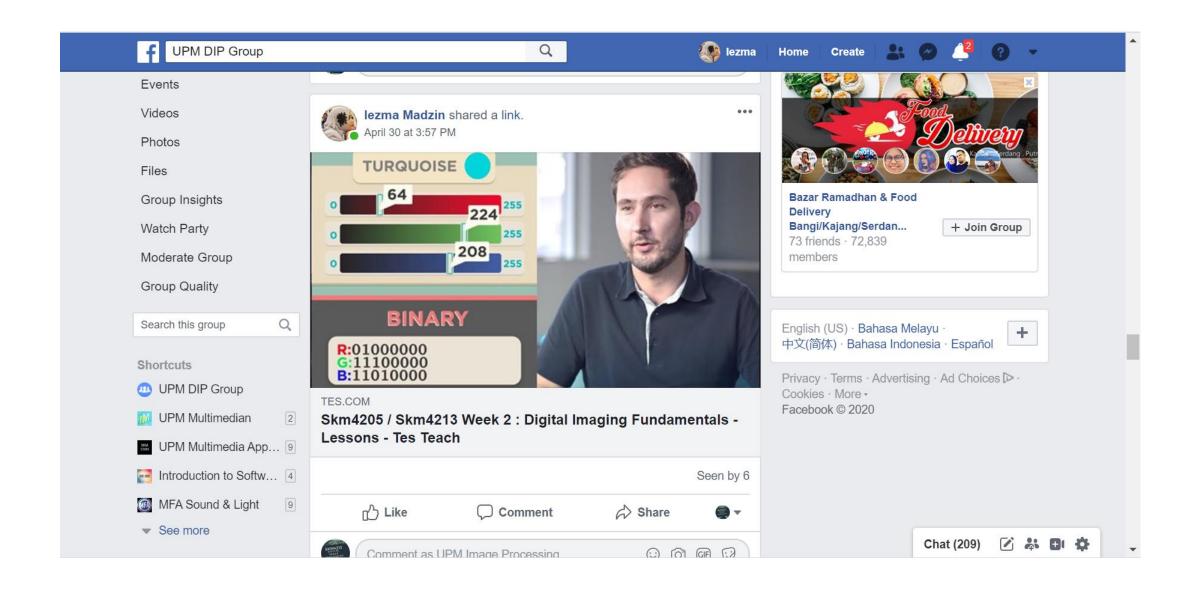
HOWTO CREATE FB GROUP?



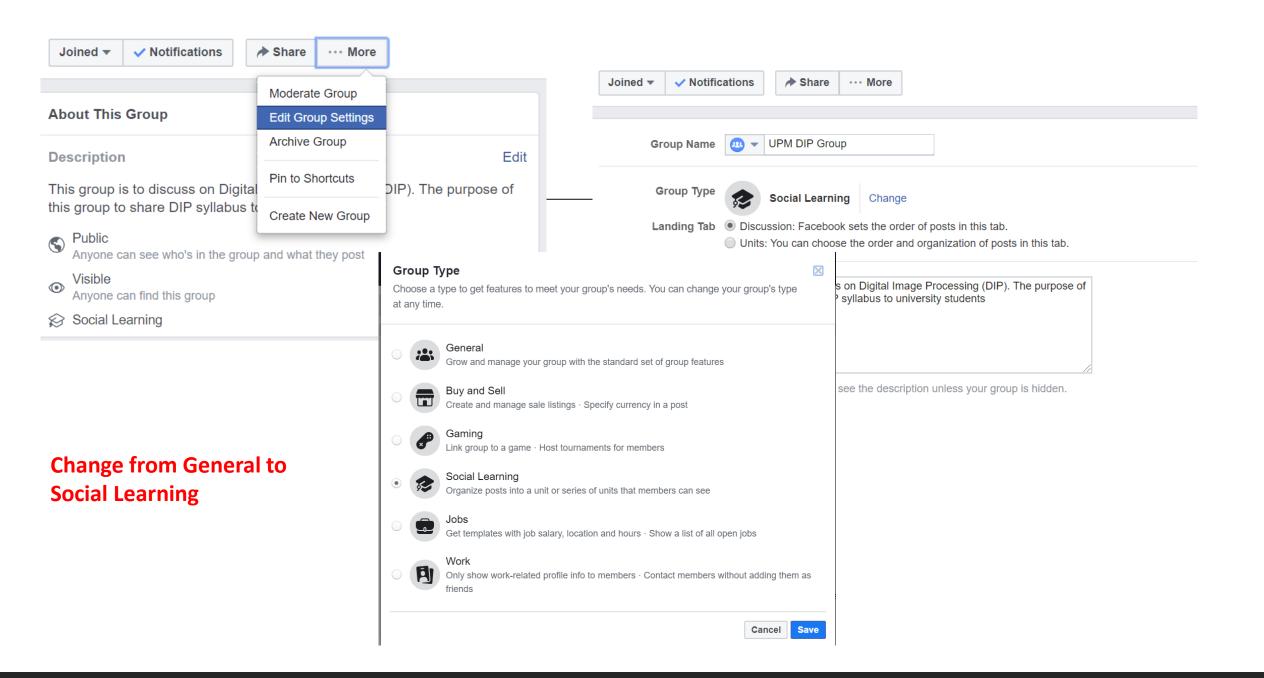
To create a group:

- 1. Click Create in the top right of Facebook and select Group.
- Enter your group name, add group members and then choose the privacy option for your group.
- 3. Click Create.

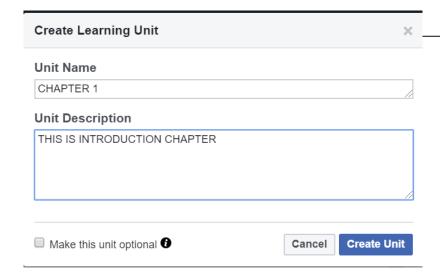


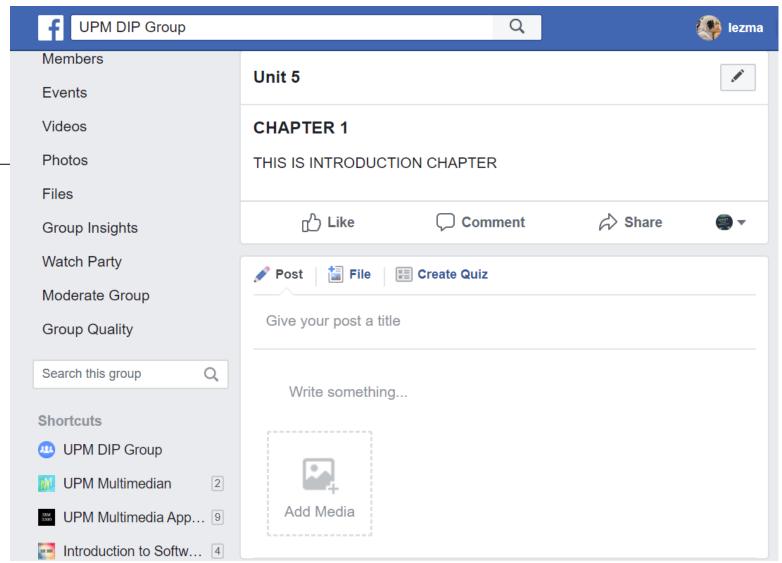


HOW TO INSERT YOUR LECTURE NOTES?

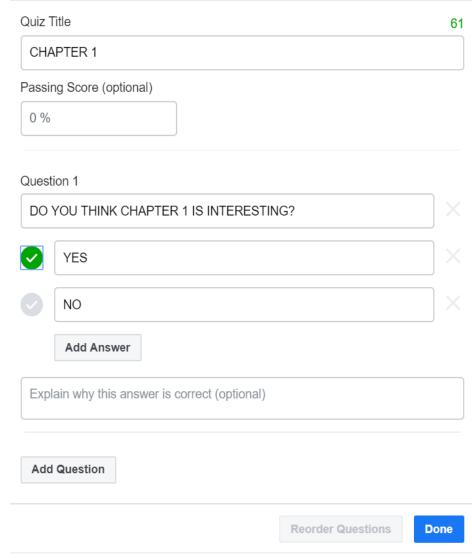


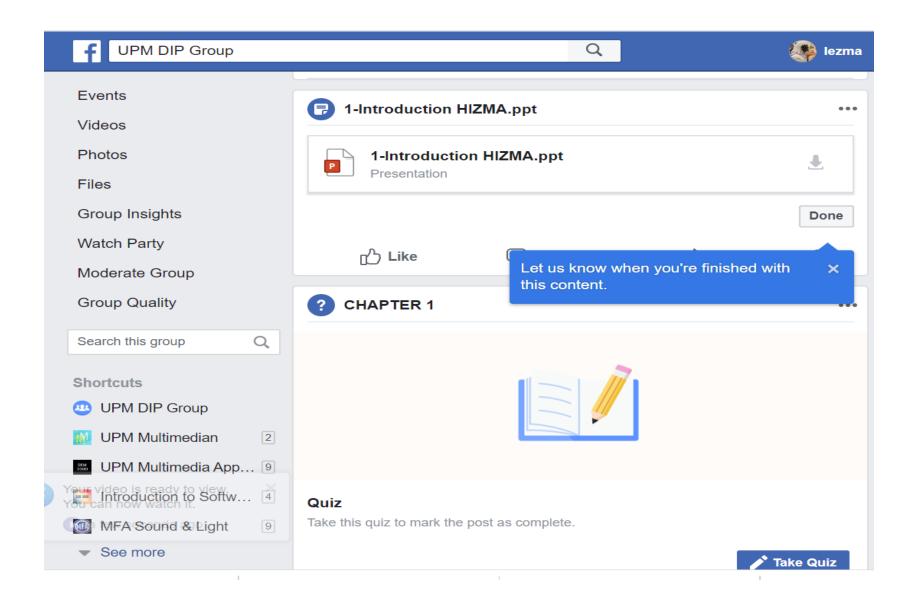


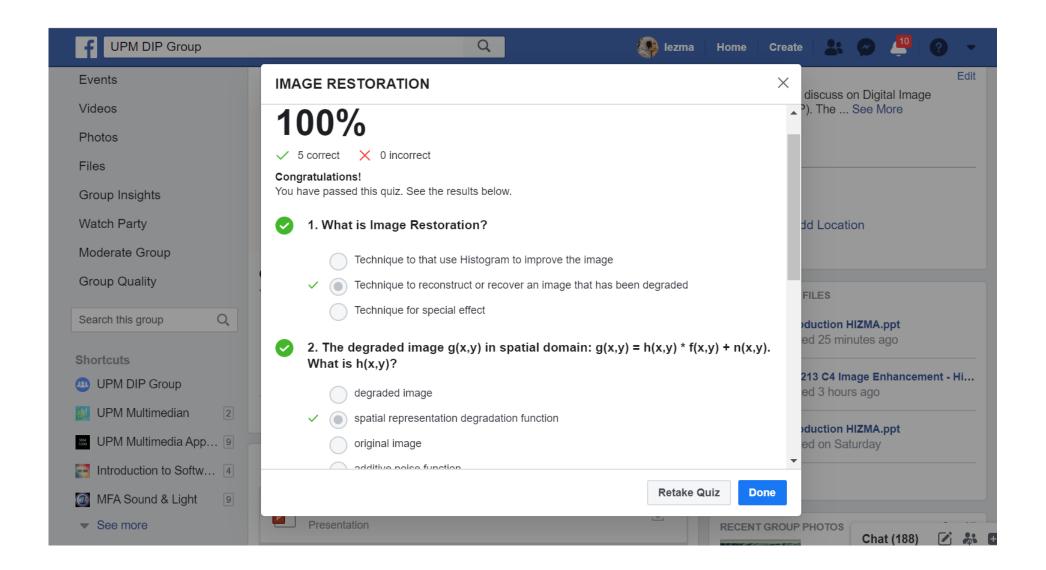


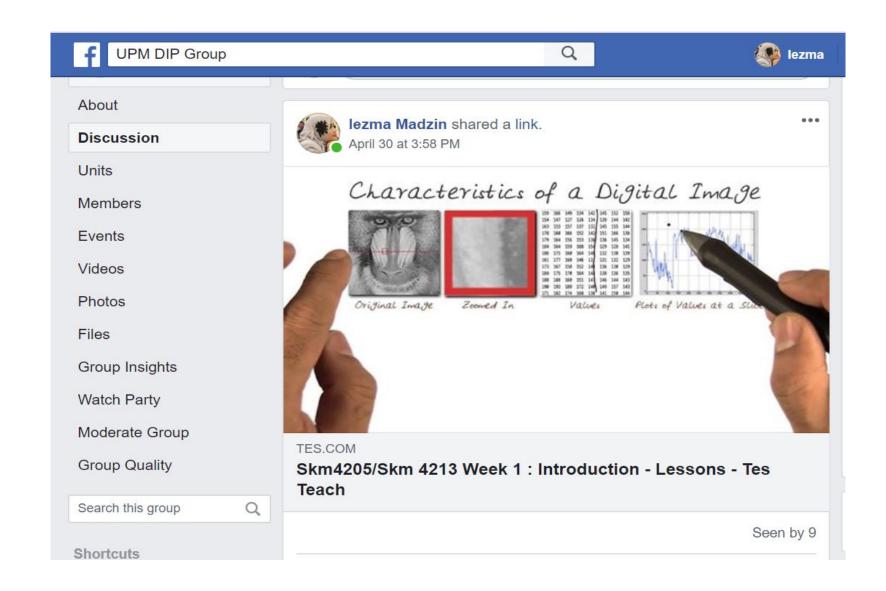








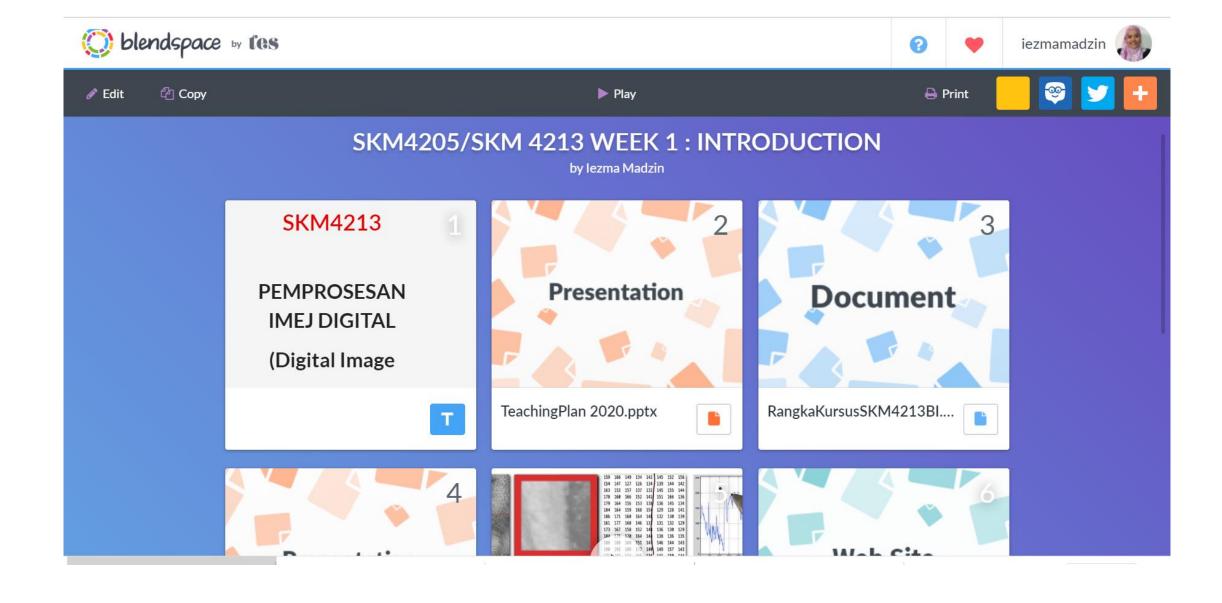




WHATIS BLENDSPACE?







HOW TO CREATE YOUR DASHBOARD?

Tes Teach with Blendspace: Create digital lessons in 5 minutes

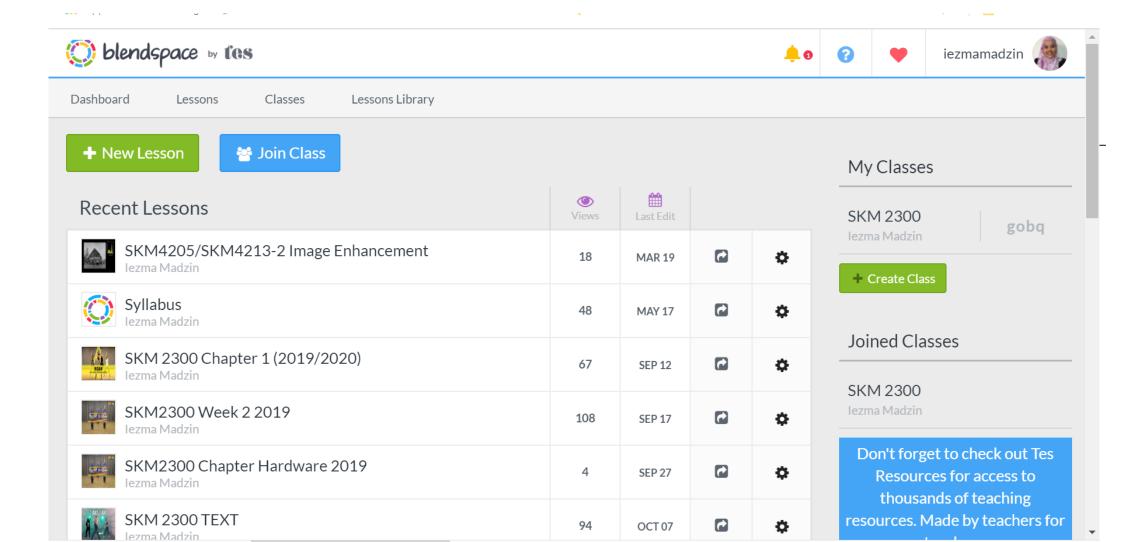
Interactive lessons, projects, presentations and more

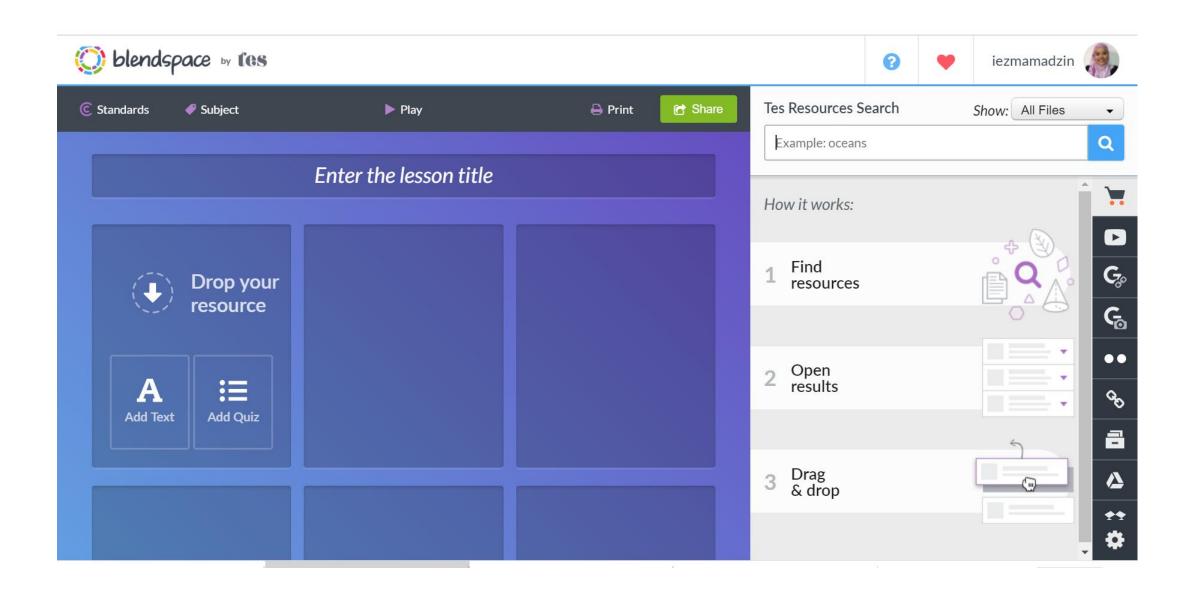
JOIN FREE

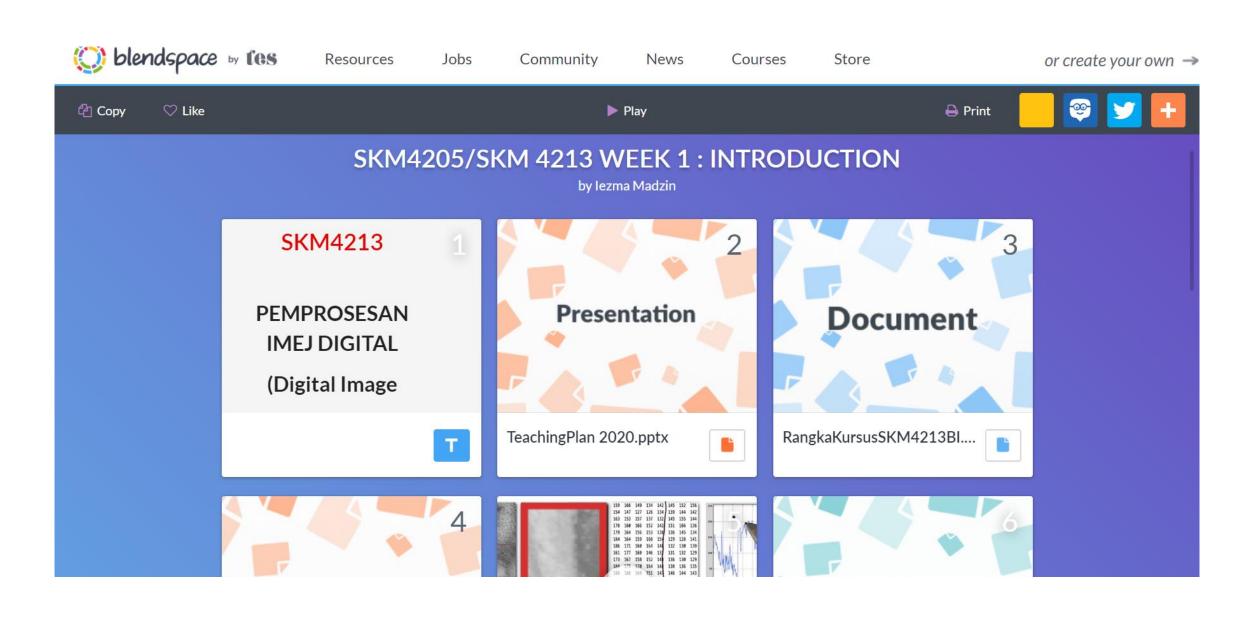




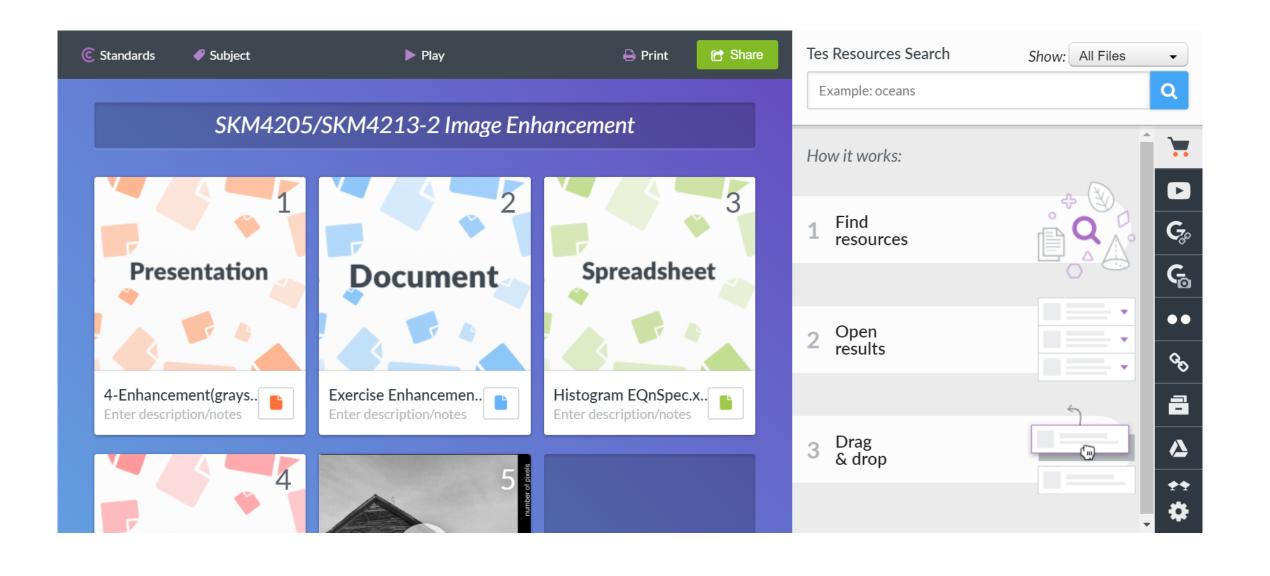


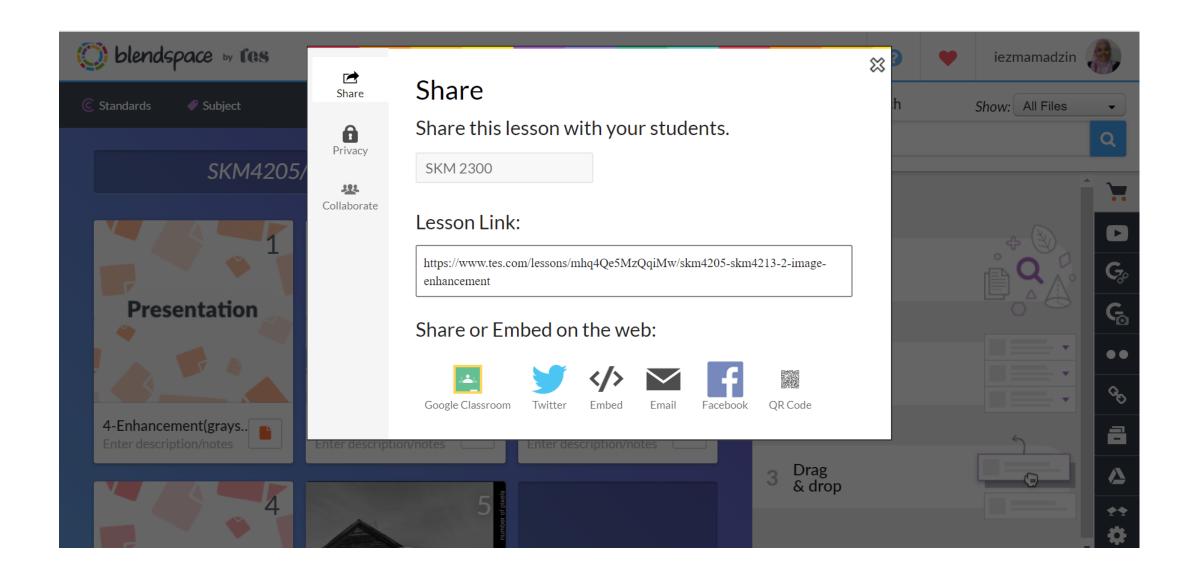


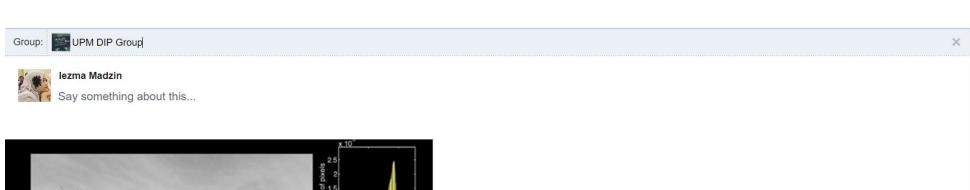




HOW TO SHARE YOUR DASHBOARD AT FB?









TES.COM

Skm4205/Skm4213 2 Image Enhancement - Lessons - Tes Teach

4-Enhancement(grayscale).pptx.Exercise Enhancement.docx.Histogram...



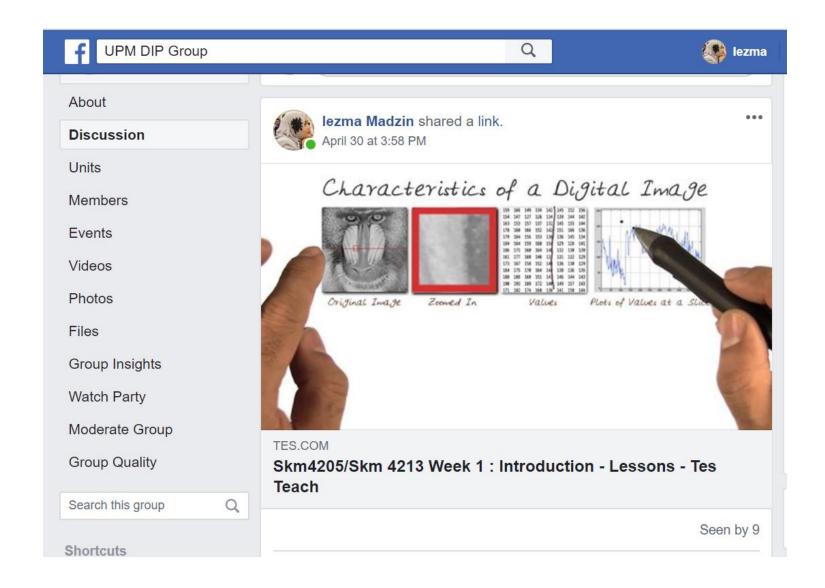








Cancel



THANK YOU